

ASX ANNOUNCEMENT

SALE OF THE 2 MILLIONTH MEDICINAL CANNABIS UNIT THROUGH CANVIEW

11 DECEMBER 2023

Melbourne, Australia – Vitura Health Limited (ASX: VIT) (Company) is pleased to advise that the 2 millionth unit of medicinal cannabis to be sold through the Company’s CanView platform has been shipped to one of the Company’s 4,100+ pharmacist / prescriber customers.

The CanView platform was launched in June 2020 and, in less than three and a half years, has sold increasing numbers of units to reach the current yearly run rate of approximately 1,000,000 units. The Company now stocks 280+ product lines on CanView from more than 39 of the leading domestic and international brands in Australia.

Our 1.0 millionth unit milestone was announced in December 2022. Today’s milestone has resulted in a significant acceleration from 2.5 years to sell the first 1 million units and only 1 year to sell the second 1 million units.

Also during this period was the addition of Doctors on Demand to the Vitura ecosystem which, along with CanView, CDA and Cannadoc is expected to drive further adoption, usage and positive network effects.

Vitura Health CEO and Executive Director, Rodney Cocks, said:

“With today’s announcement of our 2 millionth unit of a medicinal cannabis product through our market leading CanView platform, Vitura Health is very proud to recognise such a significant milestone in the Company’s history. With the continued growth of unit sales, we anticipate that the 3.0 millionth unit should be sold through the platform during the 2024 calendar year.

The deployment of the CanView 2.0 software has offered patients, prescribers, pharmacists and suppliers increased functionality, ease of use and efficiencies that is expected to drive further adoption and usage. The ongoing transition of patients onto the CanView 2.0 platform builds on the successful launch of the pharmacy app, and the prescriber and patient app.

These significant achievements could not have been realised without the efforts of the amazing Vitura Health team. This success demonstrates the clear positive network effects on the platform and the scalability of the CanView business model which we believe will continue to deliver growth and further shareholder value. Importantly, with Vitura Health’s focus on the care of our patients and access to medicinal cannabis, we look forward to continuing to serve our patients, prescribers, pharmacists and suppliers.”

** ENDS **

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BHC'S
CANVIEW

Doctors
on Demand
healthcare video consults

CDA
CLINICS

CORTEXA

cannadoc



About Vitura Health Limited (ASX:VIT)

www.vitura.com.au

Vitura Health Limited is diversified digital health business listed on the ASX (ASX:VIT) and, via its wholly owned subsidiaries, operates the following businesses:

- www.burleighheadscannabis.com
Burleigh Heads Cannabis - operates the market leading prescriber, patient, pharmacy and supplier online platform, CanView, which sells and distributes 260+ product SKUs within Australia from 39 international and domestic medicinal cannabis brands.
- www.canview.com.au
CanView is being developed to be a complete end-to-end healthcare ecosystem designed to provide doctors, pharmacists and patients with a simple and cost-effective way to facilitate the treatment of patients with increased efficiency and compliance. The CanView system is based on a medicines wholesaling platform which seamlessly brings together a number of disparate SAAS (software-as-a-service) providers including inventory control, invoicing, customer management, reporting and analytics, all linked together through customised integration from third party providers. Underpinning the suite of SAAS elements are a number of bespoke, internally-generated operating procedures and intellectual property assets, supported by the CanView customer support and infield customer engagement teams. Through the integration of the different elements which together make up CanView, the platform provides the best user experience in the industry.

Through the Company's relationships with third party integrators, CanView provides Australian doctors with the ability to integrate their patient management systems directly with the platform and to use their patient information to generate electronic prescriptions within the CanView platform, without the need to input the patient's details. Prescriptions are then sent directly to the CanView patient app where patients can manage their treatment and submit the prescription and subsequent repeats to one of the 3,600+ Australian pharmacies with accounts on CanView for dispensing.

While the Company's current operations focus on the sale and distribution of medicinal cannabis products, Vitura is fully licensed and equipped, via its two state-of-the-art distribution centres in Melbourne and the Gold Coast, to distribute all products under Schedules 2, 3, 4, 8 and 9. The establishment during the year of the Company's joint venture to distribute psychedelic products, including MDMA and Psilocybin, is a timely example of the many opportunities that the Company believes can be seamlessly integrated into its existing digital health platform business.

- www.doctorsondemand.com.au
The Company owns Doctors on Demand Pty Ltd, a nationwide 24/7 x 365 telehealth platform business that provide innovative primary health solutions to hundreds of thousands of B2C and B2B patients annually. Services include general medical consults, urgent care, medical certificates, pathology referrals, specialist referrals, men's health, women's health, medicated weight loss and smoking cessation.
- www.cortexa.com.au
The Company owns 50% of Cortexa Pty Ltd, an incorporated joint venture with Canadian-based PharmAla Biotech (CSE:MDMA). Cortexa aims to be the leading supplier of psychedelics, GMP MDMA and GMP psilocybin, for research and therapeutic use in Australia.
- www.cdaclinics.com.au
The Company owns CDA Clinics that undertakes nationwide telehealth consultations with patients seeking access to medicinal cannabis.



- www.cannadoc.com.au

The Company owns 75.5% of Cannadoc Health Pty Ltd, a medicinal cannabis clinic business that undertakes nationwide telehealth consultations with patients seeking access to medicinal cannabis.

Authorised by

Rodney Cocks, Chief Executive Officer and Executive Director

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Forward-looking statements

This announcement includes forward-looking statements which may be identified by words such as 'anticipates', 'believes', 'expects', 'intends', 'may', 'will', 'could', or 'should' and other similar words that involve risks and uncertainties. These forward-looking statements are based on the Company's expectations and beliefs concerning future events as at the date of this announcement. Forward-looking statements are necessarily subject to risks, uncertainties and other factors, many of which are outside the control of the Company, which could cause actual results to differ materially from such statements. The Company makes no undertaking to update or revise the forward-looking statements made in this announcement to reflect any change in circumstances or events after the date of this announcement.

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